

Hells Canyon Chamber of Commerce

Minutes for Meeting of August 4, 2020

Board-only meeting held at President Becky Kaaen's residence • Pine Valley, Oregon • 6:20-7:45pm

Financial commitments are highlighted in green, action items in blue.

Present: Pres. Becky Kaaen, Vice Pres. Tami Waldron, Sec. Bill Schuhle, Treas. Lauri Bryan

Minutes of Last Meeting

The minutes of the last meeting were used as an outline for this meeting.

Finance Report

Lauri said we have \$3,689 with no current encumbrances. Our monthly bills include \$18 to Idaho Power for the light over the welcome sign and approximately \$150-\$250 to the HCJ for the web site, directory listing, and ads.

Business

Eagle Valley Fly-in: Becky won a plane ride and gave it to her husband Wayne as a Father's Day present.

Rachelle's Ice Cream Machine: Bill said he's been patronizing Rush Hour Pizza's soft ice cream machine on a regular basis.

4th of July: We wanted to make sure that the shooters of this year's fireworks were very publicly thanked for the great job they did, in particular, training for and then launching the "big ones". **Lauri will place a "Thank You" note in the paper.**

Lauri pointed out that the HCJ apparently place several free ads on their own initiative publicizing the need for donations to cover the cost of next year's fireworks. Thank you, HCJ!

Lauri said she had set up a GoFundMe page for the fireworks which had already taken in about \$600 and that she and Rick planned to make a substantial contribution themselves. Terry Simons suggested something like a Facebook Live pie auction. Sponsorship of individual launches is another option. **Tami will get descriptions and prices for the various rockets/displays** so folks could choose to sponsor their favorite(s). Becky suggested that Rick Dancer might be up for doing a Facebook Live show offering such sponsorships.

Tami said Snake River PCS has offered to bring a camera to the fairgrounds and broadcast our fireworks show on the internet!

Baker Chamber: Concern was expressed about the future of the Baker County Chamber & Visitors Center with proposed changes that are in the works. **Becky will contact Shelly Cutler** to get updated and see if we can help.

Cornucopia Lodge/Richland Café: We were pleased to hear that the Artleys had purchased the Richland Café and that new hosts for the Lodge had been found quickly and were on the job.

Info Wayside: **Bill will talk with Whitey Bloom** about removing the directional sign pole to a working location in order to replace the signs.

Web Site Exposure: There was discussion about making the plethora of information available on the web site more accessible to potential visitors. We will consult with Timothy Bishop and Rick Dancer on this. Bill said that school district IT guy Rob Maddox might be a good person to talk to as well.

Lauri suggested a larger sign with our web site at the info wayside and possibly posters with same at the various parks in the area. Becky suggested promotional pens which idea was well-received. **We approved the expenditure of up to \$300 for an order of pens with the web site imprinted on them. Becky will research and report on designs and prices.**

Hells Canyon Adventures: Tami said that they had hired a fellow who is doing a fabulous job of publicity for them and she thinks they're doing very well. This was good news given Brandie Lincoln's serious concern early in the season.

Annual Membership Drive: **Becky will get going on prepping for a September mailing.**

Next Meeting: Our next meeting will be on Tuesday, October 6, 2020.

The meeting was adjourned at 7:45pm.

Respectfully submitted,
Bill Schuhle, Secretary