

Hells Canyon Chamber of Commerce

Minutes for Meeting of March 1, 2022

Held at Pine Valley Lodge, Halfway, Oregon • 1:00pm

Present: Becky Kaaen, Lauri Bryan, Tami Waldron, Whitey Bloom, Bill Schuhle, Gail Kimberling, and Debi Lorence.

Treasurer's Report – Lauri had emailed out copies of the finance report which were approved as presented.

Half Marathon – Gail Kimberling of the Hells Canyon Journal and coach for the Pine Eagle High School track team told us of plans for a half marathon and 10K race/walk being planned for May. It is Caleb Brown's senior project to raise funds for refinishing the track surface at the high school. Gail, an avid runner herself, is experienced in putting on races and this promises to be a good one. Details can be found at www.itsyourrace.com.

Quilt Block Project – Debi Lorence brought us up to date on her project of helping and encouraging area owners of antique barns to have large quilt block designs painted onto plywood squares and mounted on their barns. These would become points of interest on an advertised tour of the area, the idea being to honor both the barns and our ranching heritage and the time-honored tradition of quilt-making while bringing visitors to the area specifically to tour the valley and appreciate the barns and quilt designs. A printed map/brochure and a web site will inform and guide visitors. This quilt block tour idea began back east, has spread across the country, and is particularly popular on the west side of Oregon.

Baker County Branded Collectibles – Becky urged us to look into creating and selling pins, stickers, shirts, etc., specifically featuring Baker County and our area in particular.

Marketing Position Available – With Timothy Bishop's departure from Travel Baker County, a marketing person for the County is needed. The rumored salary would be in the vicinity of \$60,000/yr.

Snowmobile Poker Run – Whitey said that this year's Poker Run was a great success with lots of excellent raffle items and prize money.

Revival of Lions Club Crab Feed – Bill was pleased to report that, after a two-year hiatus due to Covid, the Crab Feed will once again be happening in eleven days. Preparations and ticket sales are going well and the club looks forward to a successful event.

Meeting adjourned at approximately 2:45pm.

Respectfully submitted,
Bill Schuhle, Secretary