

Hells Canyon Chamber of Commerce

Minutes for Meeting of November 10, 2020

Held at Halfway Lions Hall • 1:00-3:00pm

Financial commitments are highlighted in green, action items in blue.

Present: Pres. Becky Kaaen, Vice Pres. Tami Waldron, Sec. Bill Schuhle, Treas. Lauri Bryan, Whitey Bloom

Minutes of Last Meeting

The minutes of the last meeting were used as an outline for this meeting.

Finance Report

The report shared by Lauri showed a current balance in our general fund of \$3,484.50 and in the fireworks fund of \$927.65 (all from our GoFundMe page).

Business

Snowmobile Poker Run: Whitey Bloom said that the Poker Run is on for this year and will take place on the usual Sunday of Presidents Day weekend – this year February 14th – which also happens to be Valentines Day!

Wigwam Burner Info Wayside Mileage Signs: Bill has been concerned for some time that the signs mounted on a pole in the middle of the wayside parking lot have become weathered to the point of unreadability in some instances. He and Whitey went there recently and pulled down the signs in anticipation of their replacement. Bill shared the easiest and hardest-to-read samples at the meeting. He also passed out a list of the currently-stated destinations and mileages and possible changes/corrections to these were discussed. We discussed possible sources for new signs including Bill Wilson, who makes signs for sale in the family's Cornucopia Coffee House, a PEUYF-funded school project under the supervision of Joe Denig, and Dick Crow who does woodworking and has routing capabilities. Bill said we could also do more modern "arrow" signs in white plastic with black lettering. Lauri thought "modern" would stand out better as a counterpoint to the rustic theme of the wayside shelters. **It was agreed that Whitey and Bill would do some research and bring cost estimates to our December meeting.**

"Welcome to Halfway" Sign at Main & Dawson Streets: Lauri indicated that we had been informed of visibility problems with our welcome sign for drivers exiting the new Feed & Seed filling station lot. We discussed this and tabled it for future discussion.

2020-21 Chamber Membership Drive: Becky mailed out 72 membership solicitations and was pleased to report that several new members have joined the Chamber. Complete results of the drive will be offered at a future date. She would like to send out thank you notes and membership window display cards to all 2020-21 members. **Bill will work up designs for these.**

Wild Bill's Wall Murals: Becky has been in discussion with Wild Bill's owner Brenda Burns about the possibility of having murals painted on the Record Street wall of the restaurant to enhance Halfway's downtown. Grant money from UCP was asked about and Bill said he thought that might be a good possibility. The names of Coco Forte and Trevor Durr were mentioned as possible mural painters. **Lauri will talk with Trevor.** With an imagined budget of \$5,000, various possible sponsors were discussed. The question of the building being private property and the possible effect of this on fundraising was brought up. Becky pointed out that this would not be a Wild Bill's project, but rather a Chamber/community project.

Lodging Guest Restaurant Guide: Becky asked Cindy Thayer at the HCJ if she could put together a handout sheet for lodging guests that would comprise reduced versions of all the restaurants' newspaper ads. **Cindy will work up a prototype. Bill will see if he can do the printing at a very reasonable price.**

Main Street Hearts: It will soon be the season for hearts, so scheduling for deadlines, etc., will need to be done shortly.

Downtown Halfway Christmas Tree: Whitey said the tree will be going up November 29th. Last year the Chamber (on request) and the Jr. Rodeo co-hosted a formal lighting of the tree. No one was up for a replay this year, but we would be happy if someone wanted to do it.

Baker Chamber Report: Becky dialed up Shelly at the Baker Chamber and we got the following report. Shelly is now the only staff at the Chamber office. She said she's sending out info packets that include our Visitor Guide brochure. Regarding the possible relocation of the visitors center, the County Commissioners have decided to formulate a new request for proposal to start the process over again.

Shelly is going to provide us with a complete list of all the businesses in Baker County, not just Chamber members.

Next Meeting: Our next meeting will be on Tuesday, December 1, 2020.

The meeting was adjourned at 3:00pm.

Respectfully submitted,
Bill Schuhle, Secretary